

Company Profile



www.arkaan.net

Arkaan International Group w.l.l.

OVERVIEW

Arkaan International Group is a newly established company in Kuwait chartered to supply & services all kinds of Heavy Duty Kitchen Equipment, Smallwares & Uniforms to Hotels, Restaurants, Bakeries, Coffee Shops, Catering Companies, Villas, Institutions, and Support Services in Kuwait. A truly **One-Stop-Shop** for all Foodservice requirements.

Arkaan is an Arabic word that means “**Pillar**”, the name is conceptualized to create a feeling of security & trust with our clients - that is what customer service excellence is all about - knowing the people and providing excellent and quality service that every client rightfully deserves.

The establishment of Arkaan is the outcome of significant demands for Quality International brands in the Middle East. In addition, we take pride in our Management Team’s experience in working with catering and restaurant operators covering mostly Kuwait & some areas of the Middle East - our business is diverse, covering several market and cultures.

We are in a unique position to maintain growth in expanding markets as we focus on the needs of our customers through specialized local teams. We are passionate about what we do and are dedicated to providing our customers with the highest quality brands, product quality and rewarding return of investment to all our stakeholders.

VISION

To be the region’s highest quality food service Equipment & Hospitality provider and adding value to Products & Services we render.

MISSION

- To effectively and efficiently meet the demands of clients in Kuwait & in the Middle

East for Quality Equipment commanding a Total Satisfaction.

- To be the premier branded corporations in the GCC, distinctive, highly innovative and successful in serving our customers and our investors, giving the customers more value that they expect, whether measured by price, performance, and quality of service.
- Our people are our greatest resource. We are committed to the highest level of ethical conduct in everything we do. We help our employees improve their skills, encourage them, treat them fairly, and recognize their accomplishments.

CORPORATE VALUES

- **Excellence** – advocating to becoming “better and better” everyday. Doing things right the first time
- **Quality** – the cornerstone in creating and sustaining high standards in products and services in all our branded restaurants
- **Integrity** – truthfulness in all our business undertakings beyond reproach
- **Trust** – uphold open line of communication where points of view are expressed without prejudice
- **Respect** – appreciating individuality despite cultural and racial diversity

CREATING THE RIGHT ENVIRONMENT

Health, safety and environmental issues are of great importance to Arkaan and we endeavor to provide safe and healthy places of work and to encourage safe working practices amongst all our people.

Arkaan is committed to create food safety awareness. We are dedicated to recommending Products which adhere to H.A.C.C.P. guidelines, in order to help our clients comply with food safety requirements. To do this, our Marketing department frequently touches base with our client base and keeps them aware of the new trends and practices in the Foodservice Industry.

With our stringent purchasing policy, suppliers are selected against quality and safety specifications and only those companies who meet the rigorous standards are authorized as a nominated supplier.

QUALITY CONSCIOUS

In addition to having a key portfolio of brands that will standout and serve our customers, we are independently driven to achieve consistently superior quality standards. While the brands will dictate specific requirements, we deliver consistently superior quality and service.

We proactively improve product quality by implementing metrics-driven improvement programs, tightening and enforcing operating procedures, and investing in technologies for better quality management to improve customer satisfaction and drive profitability.

OUR SCOPE OF WORKS / PRODUCTS

Heavy Duty Kitchen Equipment (Hot / Cold / Bakery / Preparation / Counter Top Appliances)
Smallwares (Buffetware / Cutlery / Chinaware / Glassware)
Refrigeration & Laundry
Coffee Solutions
Custom Fabrication (All types of Exhaust Hoods, Stainless Steel Fabrication, etc)
Furniture
Disposables
Point of Sales (POS) Systems
Pastry Ingredients
Uniforms

PROFESSIONAL MANAGEMENT

The founders of Arkaan have already identified a talented and diverse management team to run the Company. This executive management team includes personnel who have experience and depth in starting restaurants and operating well-established premium brands.

The Executive Management Team consists of highly skilled professionals from around the globe with a proven track record in the branded business sector and they have taken the responsibility to execute projects & promote brands with professional expertise and passion. They will direct the business in key areas including business development, strategic planning, marketing, advertising, recruitment and project management.

The Executive Management team consists of :

1. Omar Abulqumsan – Villa Kitchens / Operations
2. Hassan Maghnie –Turn Key Projects / Technical
3. Adil Parkar – Smallwares / Table Top / Marketing
4. Tariq Hachem – Unit Projects / Bakeries / Restaurants / Coffee Shops

STRATEGIC MOVE TO THE MARKET

Arkaan has targeted some of the world's most prestigious brands and successful concepts to bring and operate them in the G.C.C. to meet pent-up existing and growing demand.

In addition, because of Arkaan's size, we will be able to achieve certain economics of scale in purchasing, storage, logistics, personnel, administration and product improvement. We always have a considerable stock of Standard Equipment at hand and try to deliver Special orders as soon as we can by putting forth the right solutions.

The company's operation will centralize its service to enhance financial and quality controls and maximize opportunities. While each branded location will have its own management team and staff members, there will be a brand manager responsible for the specific brand but will use central resources in the way of marketing, administration and executive management support.

Our key objective is to facilitate bulk purchasing of supplies and thereby reducing our expenses, while cross-training all of our staff will mean that we will always be able to meet the obligations of our franchise agreements. This will enhance our position in the market with a smooth and liquid approach to revenue channels, and this will give us the tools to implement best practices across our ever changing business.

FINANCIAL STRENGTHS

With having an initial paid up capital investment of KD.150,000 (US\$500,000) giving Arkaan International Group a solid financial platform to enter into the market, and to be one of the leading food service companies in Kuwait and the region.

INVESTORS

Our investors are comprise of the below formidable and high profile individuals who have the business acumen in identifying major opportunities for business growth, share the same drive and vision aimed at putting their resources in a worthwhile business venture. They have a tremendous amount of experience in the Civil, Restaurant & the Hospitality Industry, with a proven track record, having many other brands and franchises under their management.

BOARD MEMBERS

- Eng. Ali Farhat
- Eng. Mahmoud Maghnie
- Eng. Yehya Maghnie
- Mohamed Ali Maghnie
- Abir Maghnie
- Saleh Maghnie
- Mohamed Maghnie
- Ahmad Farhat
- Reda Farhat

Agencies / Representations

1. Sveba Dahlen, Sweden
2. Rondo Doge – Seewer, Switzerland
3. Henny Penny, USA
4. Frymaster, USA
5. Manitowoc, USA
6. Victorinox, Switzerland
7. Ditting, Switzerland
8. Varimixer- BEAR, Denmark
9. Amana, USA
10. Ditting, Switzerland
11. Sterno, USA
12. Norpe, Finland
13. Lincat, UK
14. Coffee Queen, Sweden
15. Unox, Italy
16. Carpigiani, Italy
17. King Edward, UK
18. La Pavoni, Italy
19. WMF Coffee, Switzerland
20. Bravilor Mat, USA
21. Saeco, Italy
22. Promac, Italy
23. Kimbo, Italy
24. Bunn-O-Matic, USA
25. Olis, Italy
26. Mareno, Italy
27. Eggersmann, Germany
28. Gaggenau, Italy
29. Roller Grill, France
30. Mallard Fierre, France
31. Rational, Germany
32. Ugolini, Italy
33. Revol, France
34. Hotform, Italy
35. Macadams, South Africa
36. Cambro, USA
37. Rubbermaid, USA
38. Paderno, Italy
39. Spar, Taiwan
40. Hobart, USA
41. Enodis Group, USA
42. Crown Industries, Australia
43. Tafelstern, Germany
44. Hepp, Germany
45. Churchill, UK
46. Arcoroc, France
47. Deagostini-Inox, Italy
48. Spring, Switzerland
49. WNK, Honk Kong
50. Convothern, Germany
51. APS, Germany
52. Zieher, Germany
53. Mepra, Italy
54. Sanjamar, USA
55. Seltmann Weiden, Germany
56. Oztiryakiler, Turkey
57. Steelite, UK
58. Hamilton Beach, USA
59. Blendtec, USA
60. Imperial, USA
61. Mafiol, Portugal
62. Santos, Spain
63. Escher, Italy
64. DIHR, Italy
65. Polaris, Italy
66. SPES, Italy
67. Vulcan, USA
68. Round Up, USA
69. Metro, USA
70. Johny, Greece
71. Cooper Atkins, USA
72. P & L, UK
73. Cecilware, USA
74. Hatco, USA
75. Prince Castle, USA
76. Belshaw, USA
77. Delfield, USA
78. Solia, France
79. Gold Medal, USA
80. Marshall Air, USA
81. Arris, Italy
82. Crescor, USA
83. Garland, USA
84. Gram, Finland
85. Fimar, Italy
86. Bonzer, Uk
87. Valko, Italy
88. GAYC, Spain
89. Royale, Italy
90. Nemco, USA
91. Gobel, France
92. CGT, Italy
93. EGI- Milan Toast, Italy
94. Blodgett, USA
95. Demarle, France
96. Adcraft, USA
97. Sunkist, USA
98. Robot Coupe, France
99. Lainox, Italy